

# ACCEPTABLE USE POLICY

## **Introduction**

The Acceptable Use Policy (as amended, modified or supplemented from time to time as set forth on MASS Productions' website, this "AUP") of MASS Productions is designed to (i) protect MASS Productions' customers, users of MASS Productions' website, Products and Service, MASS Productions Network and physical infrastructure and third parties, (ii) further compliance with all relevant laws and regulations, (iii) promote the security and availability of MASS Productions' website, MASS Productions Network and physical infrastructure and (iv) regulate and restrict the use of all products and services (including, but not limited to the Products and Services) provided by MASS Productions, its website, MASS Productions Network and its physical infrastructure ("MASS Productions Services").

This AUP applies to each user that subscribes for MASS Productions Services ("Customers"), all users of MASS Productions Services and all users that access or utilize MASS Productions' website, MASS Productions Network or its physical infrastructure, whether or not such users are customers of MASS Productions, including the customers of our Customers ("Third Party Users"), and every server or network device that is under each User's control and attached to MASS Productions Network or physical infrastructure as a part of MASS Productions Services (a "Server"). The term "User" as used in this AUP means both Customers and Third Party Users.

**This AUP is incorporated by this reference into each Customer's Hosting Terms of Service and Service Level Agreement. This AUP should be read in conjunction with MASS Productions' Hosting Terms of Service, MASS Productions' Service Level Agreement and MASS Productions' Privacy Policy. Capitalized terms used herein without being defined herein shall have the meaning ascribed to such capitalized term in the Hosting Terms of Service, the SLA or the Privacy Policy, as applicable. Customer's use of MASS Productions' website, MASS Productions Network, the Products and Services is also subject to Customer's acceptance and compliance with the Hosting Terms of Service, the SLA and this AUP. Current copies of MASS Productions' Hosting Terms of Service, SLA and Privacy Policy may be reviewed or printed by Customer at the Legal section of MASS Productions' website. CUSTOMER HEREBY REPRESENTS AND WARRANTS THAT IT HAS READ, UNDERSTOOD AND ACCEPTED THE TERMS OF THE HOSTING TERMS OF SERVICE, the SLA AND THIS AUP. MASS Productions reserves the right to amend or modify this AUP from time to time, and a User's use of MASS Productions Services, MASS Productions' network and physical infrastructure after changes to the AUP are posted on the legal department page of MASS Productions' website ([www.mass-productions.com](http://www.mass-productions.com)) will constitute the User's acceptance of any such amendments or modifications.**

Customers are responsible for complying with this AUP and for violations attributable to their customers and users, whether authorized or not by a Customer or MASS Productions. Customers must take all reasonable steps to ensure that their customers and users will comply with this AUP.

This AUP does not (a) obligate MASS Productions to monitor, review, or police the data and content residing on MASS Productions Network or (b) create any obligation or duty of MASS Productions to any party that is not a Customer, including, but not limited to, any Third Party User. Unless and until notified, MASS Productions is not likely to be aware of any violations of this AUP or any violations of law. MASS Productions expects all Users to notify us of any violations of law or violations of this AUP. **MASS PRODUCTIONS EXPRESSLY DISCLAIMS ANY LIABILITY FOR THE DATA AND CONTENT TRANSMITTED THROUGH OR INTERMEDIATELY, TEMPORARILY OR PERMANENTLY STORED ON MASS PRODUCTIONS NETWORK OR ANY SERVER AND FOR THE ACTIONS OR OMISSION OF USERS.**

### **Prohibited Content**

Users shall not allow the posting, transmission, or storage of data or content on or through MASS Productions Services, MASS Productions Network or its physical infrastructure which, in MASS Productions' sole determination, constitutes a violation of any federal, provincial, state, local or international law, regulation, ordinance, court order or other legal process ("Applicable Law"). Users shall be responsible for determining which Applicable Laws are applicable to their use of MASS Productions Services. Prohibited content includes, without limitation, (a) content or code that facilitate any violation of, or describe ways to violate, this AUP or (b) "harvested" addresses or information, (c) "phishing" websites, or (d) "spamvertising" sites.

A User shall not knowingly host on its Servers, use MASS Productions Services or transmit over MASS Productions Network, any material believed by MASS Productions to constitute child pornography. In addition to any other actions it may take under this AUP, MASS Productions reserves the right to cooperate fully with any criminal investigation of content located on a Server that constitutes alleged child pornography or an alleged violation of Applicable Law.

### **Users' Security Obligation**

Users must use reasonable care to ensure the security of the MASS Productions Network and its physical infrastructure. A Customer is solely responsible for any intrusions into, or security breaches of, any of its Servers or Websites, except as otherwise covered by a specifically designated security administration or firewall security service package ordered by the Customer. MASS Productions reserves the right to disconnect without refund or the provision of service credit any Servers or Websites which disrupt MASS Productions Network or any hardware objects on the network as a result of a security compromise.

### **Network Abuse**

Users are prohibited from engaging in any activities that MASS Productions determines, in its sole discretion, to constitute network abuse, including, but not limited to, the following:

Introducing or executing malicious programs into any network or server, such as viruses, worms, Trojan Horses, and key loggers.

Causing or initiating security breaches or disruptions of network communication and/or connectivity, including port scans, flood pings, email-bombing, packet spoofing, IP spoofing, and forged routing information.

Executing any form of network activity that will intercept data not intended for the Customer's server or website

Evading or circumventing user authentication or security of any host, network or account, including cracking, brute-force, or dictionary attacks.

Interfering with or denying service to any user, host, or network other than the Customer's host, such as a denial of service attack or distributed denial of service attack.

Conduct designed to avoid restrictions or access limits to specific services, hosts, or networks, including the forging of packet headers or other identification information.

Soliciting the performance of any illegal activity, even if the activity is not performed.

Using any program, or sending messages of any kind, designed to interfere with or disable a user's terminal session.

### **Intellectual Property Infringement Policy**

Users may not transmit, distribute, download, copy, cache, host, or otherwise store on a Server, MASS Productions Network or its physical infrastructure any information, data, material, or work that infringes the intellectual property rights of others or violates any trade secret right of any other person. MASS Productions has the right to disable access to, or remove, infringing content to the extent required under any law or regulation, including the Digital Millennium Copyright Act of 1998.

**If any Customer or any Third Party User, including those that are customers of our Customers, repeatedly violates MASS Productions' Intellectual Property Infringement Policy, any copyright law or any other intellectual property right, MASS Productions reserves the right to (i) suspend permanently or terminate MASS Productions Services of such Customer and/or (ii) suspend permanently or terminate the access to MASS Productions Services, MASS Productions Network or its physical infrastructure by such Third Party User.**

### **E-mail and Anti-Spamming Policy**

Users may not (i) send unsolicited bulk messages over the Internet (i.e., "spamming"), (ii) create fake weblog or weblogs which are intended or reasonably likely to promote the author's affiliated websites or to increase the search engine rankings of associated sites (i.e., "splogs") or (iii) send spam to weblog sites or automatically post random comments or promotions for commercial services to weblogs (i.e., "spamming blogs"). Users must comply with all relevant legislation and regulations on bulk and commercial e-mail, including the CAN-SPAM Act of 2003. Mass Mailings – Users may not send mass unsolicited e-mail, which is email that is sent to recipients who have not Confirmed Opt-In or Closed-Loop Opt-In in to mailings from the User. Users who send mass mailings must maintain complete and accurate records of all consents and opt-ins and provide such records to MASS Productions upon its request. If a User cannot provide positive and verifiable proof of such consents and opt-ins, MASS Productions will consider the mass mailing to be unsolicited.

Mailing Lists – Users are prohibited from operating mailing lists, listservs, or mailing services that do not target an audience that has voluntarily signed up for e-mail information using a Confirmed Opt-In or Closed-Loop Opt-In process or that has made their e-mail addresses available to a User for distribution of information. Users who operate mailing lists must maintain complete and accurate records of all consents and Confirmed Opt-In or Closed-Loop Opt-In elections and provide such records to MASS Productions upon its request. If a User cannot provide positive and verifiable proof of such consents and Confirmed Opt-In or Closed-Loop Opt-In elections, MASS Productions will consider the list mailing to be unsolicited. Any User-maintained mailing list must also allow any party on the list to remove itself automatically and permanently.

Other prohibited activities include, without limitation, the following:

Use of MASS Productions Network for the receipt of replies to unsolicited mass e-mail.

Forgery of e-mail headers ("spoofing").

Spamming via third-party proxy, aggregation of proxy lists, or installation of proxy mailing software.

Configuration of a mail server to accept and process third-party messages for sending without user identification and authentication.

Hosting web pages advertised within "spam e-mail" sent from another network ("spamvertising").

Hosting web pages or providing services that support spam.

Any other unsolicited bulk messages, postings, or transmissions through media such as weblog posts, IRC/chat room messages, guestbook entries, HTTP referrer log entries, usenet posts, pop-up messages, instant messages, or SMS messages.

Instructing others in any activity prohibited by this AUP.

If any Customer or any Third Party User that is a customer of our Customer uses MASS Productions Services, MASS Productions Network or its physical infrastructure in a manner that causes MASS Productions to be “blacklisted” or blocked, MASS Productions reserves the right to (i) suspend permanently or terminate MASS Productions Services of such Customer and/or (ii) suspend permanently or terminate the access to MASS Productions Services, MASS Productions Network or its physical infrastructure by such Third Party User. Operating MASS Productions Service on behalf of, or in connection with, or reselling any service to persons or firms listed in the Spamhaus Register of Known Spam Operations database at [www.spamhaus.org](http://www.spamhaus.org) shall constitute a violation of this AUP.

Block Removal – If, as a result of a Customer’s actions, MASS Productions’ mail servers or IP address ranges are placed on black hole lists or other mail filtering software systems, MASS Productions shall charge Customer \$100 upfront and \$100 per hour thereafter for any necessary remedial actions.

#### **IP Allocation**

MASS Productions owns each IP address that it assigns to a Customer. MASS Productions reserves the right to change the assigned IP address at any time.

#### **IRC Policy**

Customers may not operate and maintain IRC servers which connect to global IRC networks such as Undernet, EFnet and DALnet. Use of IRC plug-ins, scripts, add-ons, clones or other software designed to disrupt or deny service to other users is prohibited. Harassing or abusive IRC activity is expressly prohibited under the AUP, including (i) disruption or denial of service or (ii) the use or joining of “botnets” or the use of IRC BNC’s or other proxy and re-direction software. If a Customer’s IRC servers are frequently compromised or attract denial of service or distributed denial of service attacks that disrupt or denies service to other Customers or users, MASS Productions may null-route, filter, suspend, or terminate that Customer’s service.

#### **Usenet Policy**

Usenet posts and content must conform to standards established by the Internet community and the applicable newsgroup charter. MASS Productions reserves the right to determine whether such posts violate the AUP.

#### **Legal Investigations**

Users will cooperate and comply with any civil or criminal investigation regarding use of MASS Productions Services, MASS Productions Network or its physical infrastructure or content located on its Servers or transmitted using MASS Productions Services, MASS Productions Network or its physical infrastructure, including, without limitation, the following: discovery orders, subpoenas, freeze orders, search warrants, information requests, wire taps, electronic intercepts and surveillance, preservation requests, and any other order from a court, government entity or regulatory agency (each an “Investigation”). MASS Productions may charge a User or any person seeking compliance with an Investigation for the reasonable costs and expenses associated with MASS Productions’ compliance with any Investigation. **MASS Productions reserves the right to comply with any Investigation without notice to a User.** Customers shall not be entitled to a refund or any service credits, and MASS Productions shall not be in default under any agreement for MASS Productions Services, if its compliance with any Investigation causes a User to incur downtime or requires the sequestering of all or a portion of the Servers. MASS Productions also reserves the right to disclose information relating to Users and their use of MASS Productions Services, MASS Productions Network or its physical infrastructure or information transmitted, owned by or stored by or on behalf of any User, if such information is disclosed in connection with an Investigation or in order to prevent the death of or bodily harm to any individual, as determined by MASS Productions in its sole discretion.

### **Violations of AUP**

MASS Productions may enforce this AUP, with or without notice to a User, by any action it deems reasonable, in its sole discretion. In addition to the remedial provisions provided elsewhere in this AUP, MASS Productions may:

- Disable access to a User's content that violates this AUP.
- Suspend or Terminate a User's access to MASS Productions Services, MASS Productions Network or its physical infrastructure.
- Remove DNS records from Servers.
- Block mail or any other network service.
- Effect IP address null routing.
- Take legal action against a User to enforce compliance with this AUP.

### **Reporting Violations:**

If there is a violation of this AUP direct the information to the Abuse Department at [abuse@mass-productions.com](mailto:abuse@mass-productions.com).

If available, please provide the following information:

- The IP address used to commit the alleged violation.
- The date and time of the alleged violation, including the time zone or offset from GMT.
- Evidence of the alleged violation.

E-mail with full header information provides all of the above, as do system log files. Other situations will require different methods of providing the above information. MASS Productions may take any one or more of the following actions in response to complaints:

- Issue written or verbal warnings.
- Suspend the User's newsgroup posting privileges.
- Suspend the User's account.
- Terminate the User's account.
- Bill the User for administrative costs and/or reactivation charges.
- Bring legal action to enjoin violations and/or to collect damages, if any, cause by violations.

**If any User uses MASS Productions Services, MASS Productions Network or its physical infrastructure in a manner that exposes MASS Productions to potential liability, as reasonably determined by MASS Productions, MASS Productions may suspend permanently or terminate the access to MASS Productions Services, MASS Productions Network or its physical infrastructure by such User.**

**The remedial actions set forth in this AUP shall not be construed in any way to limit the actions or remedies that MASS Productions may take to enforce and ensure compliance with this AUP. MASS Productions reserves the right to recover any and all expenses, and apply any reasonable charges, in connection with a User's violation of this AUP. No refund or service credits will be issued for any interruption in service resulting from violations of this AUP.**

MASS Productions reserves the right at all times to investigate any actual, suspected, or alleged violations of this AUP, with such investigation to include accessing of data and records on, or associated with, any Server, MASS Productions Network or its physical infrastructure.

### Prohibited Activities

- forging, misrepresenting, omitting or deleting message headers, return mailing information, or internet protocol addresses, to conceal or misidentify the origin of a message;
- creating or sending Internet viruses, worms or Trojan horses, flood or mail bombs, or engaging in denial of service attacks;
- hacking, and/or subverting, or assisting others in subverting, the security or integrity of our products or systems;
- soliciting the performance of any illegal activity, even if the activity itself is not performed;
- threatening bodily harm, or encouraging bodily harm or property destruction;
- harassing another, or encouraging harassing behavior;
- engaging in outright fraud, or using services to engage in scams like pyramid schemes;
- collecting personal information about others without their knowledge or consent;
- instructing others in prohibited activities;
- using services to disseminate or display images classified under U.S. law as child pornography, child erotica (regardless of literary or artistic merit) and/or bestiality; and/or
- acting in any manner that might subject MASS Productions to unfavorable regulatory action, subject us to any liability for any reason, or adversely affect MASS Productions' public image, reputation or goodwill, as determined by us in our sole and exclusive discretion.
- creating fake weblog or weblogs which are intended or reasonably likely to promote the author's affiliated websites or to increase the search engine rankings of associated sites.
- sending spam to weblog sites or automatically posting random comments or promotions for commercial services to weblogs.